

Sponsor a Class at the 2017 National Show

Sponsoring a class allows the National Show Team to offer quality prizes or cash for Champion and/or Reserve

- \$55 covers Premium Rosettes & Ribbons per class & boost to prizes
- \$55 covers a Garland (on applicable classes)
- \$110 covers Premium Ribbons, Rosettes & a Garland (on applicable Classes) & boost to prize
- \$250 covers a Buckle or Ranch Sorting Class
- \$350 covers a Buckle & Garland on Ranch Versatility, Futurity & YISC events
- \$400 covers Futurity Class (Buckle, Garland & Rosettes) or Ranch Sorting Class (Prize, Rosettes & Ribbons)
- \$500 covers Futurity Class (Buckle, Garland & Rosettes) or Ranch Events, incl. Named Class, arena signage & promotional material in the show bags



PLUS

Confirmed sponsorship by 1st February 2017 and your name/logo will be printed on the button of the Garland.

Advertising promotion includes your company details in the Paint Journal prior and post National Show, PHAA Facebook and webpage posts.

Sponsoring a Classic/Jackpot or Futurity Class with cash increases the prize pool on that class.

Think you can't afford it?

Think again, payment options available from \$10 per week, contact the office for details and a form.

Know a business that might be interested in sponsoring our National Show please contact the office.





Paint Horse Association of Australia Ltd
PO Box 1008, Dubbo NSW 2830
Phone: 02 6884 5513 / Fax: 02 6884 5517
Email: office@painthorse.net.au
Web: www.painthorse.com.au
ABN: 43 003 155 691

NATIONAL SHOW SPONSOR COMMITMENT

Name:	Mem No.
Address:	
Email:	
Phone:	Mobile:
Web	
Facebook	
#	

I/we wish to Sponsor the Paint Horse Association of Australia 2017 National Championship Show as follows:

Signed: _____ Date: _____

Office Actions:

	\$5100 - \$7500	\$3100 - \$5000	\$1100 - \$3000	\$500 - \$1000	General- \$250 - \$499
Naming Rights	Full Show- ie, BUSINESS NAME PHAA National Championship Show 2016	A Day ALL FUTURITY Classes Ranch Sorting Cattle	Part Day Futurity Classes Ranch Sorting Cattle	Championship Event Ranch Versatility	Class Event
Arena Advertising	Multiple arena banners inside and outside the competition arena	Arena banners inside competition arena	Arena banners inside competition arena	Promotional Banner outside competition arena	
Trade Space	Double Size trade space in premium exposure area	Double sized trade space in premium exposure area	Half Price Trade space in high area	trade space in high area 3 rd party costs apply	
Program Ad Inclusion	2 page spread in Show Program	Single page spread in Show Program	Half Page advertisement in Show Program	Quarter Page advertisement in Show Program	Company Name in Show Program
Show Programs	6 Show Programs (collection on site)	4 Show Programs (collection on site)	2 Show Programs (collection on site)	1 Show Program (collection on site)	1 Show Program (collection on site)
Business Flier in Show bag	Yes	Yes	Yes	Yes	Yes
Promotional goods in Show Bag	Yes- unlimited	Yes- unlimited	Yes- 1 item	Yes- 1 item	
PHAA Journal	Full page ad in quarterly journal for 12 months plus 4 articles	Half page ad in quarterly journal for 12 months plus 2 articles	Quarter page ad in quarterly journal for 12 months plus an article	Quarter page ad in quarterly journal for 6 months	Name listed in journal
PHAA Website	Home page Logo and webpage link on updated website for 12 months	Home Page logo and webpage link on updated website for 12 months	Internal Page logo and webpage link on updated website for 12 months	Internal Page advertisement on updated website for 12months	Name listed for 12 months on internal page
National Show Advertising	Still Ad via Live streaming	Still Ad via Live streaming	Still Ad via Live streaming	Still Ad via Live streaming	Still Ad via Live Streaming
Facebook Feeds	Prior, during and after show, including photographs of prizewinners- min 6 feeds	Prior, during and after show, including photographs of prizewinners- min 4 feeds	Prior, during and after show, including photographs of prizewinners- min 2 feeds	Prior, during and after show, including photographs of prizewinners- min 2 feeds	Prior, during and after show, including photographs of prizewinners- min 2 feeds
Corporate Seating & Catering	6 Seating & Catering packages	4 Seating & Catering packages	2 Seating & Catering packages		